

## REQUEST FOR PROPOSAL FOR DIGITAL VIDEO PRODUCTION

**Project :** Whistler Stories : A Digital Storytelling Project

Whistler's Mature Action Community Society (MAC) is accepting proposals for the Development of a short video that showcases the oral history of our community through interviews with honoured citizens within the community. The finished product should be approximately 20 minutes in length.

**Deadline For Submission :** June 22, 2015

**Budget :** The project is funded by a New Horizons for Seniors grant. The budget for the entire project is \$23,971 (click here to view grant details)

**Filmmaker Fee :** \$12,000 plus travel costs

**Project Start Date :** July 02, 2015 **Completion Date :** February 28, 2016

### **Production Details :**

#### 1. Design Phase

Design task team will be comprised of both MAC members (seniors) and seniors from the community at large. Design task team will work collaboratively with successful filmmaker to showcase the extraordinary spirit of seniors who live in Whistler. The design will include intergenerational and aboriginal input, and be inclusive of all abilities and accessibility levels.

#### 2. Documentation Phase

Documentation task team will be comprised of MAC members. MAC recruitment will be promoted during a community "open day" workshop to gather stories from seniors. Documentation task team will work collaboratively with filmmaker and designated "interviewer" to ensure the oral history is captured in an engaging manner that portrays the importance of seniors in both the past and exciting future of the community.

#### 3. Digitise Phase

Much of this phase will be in the hands of the filmmaker and our project partners but the MAC Project Team members will work collaboratively during this phase to ensure the integrity of the project.

#### 4. Distribution Phase

Distribution task team will be comprised of MAC members and project partners who will be the sole distributors of this video. Packaging and marketing will be undertaken by the Distribution Task Team in collaboration with new networks.

Mature Action Community Society  
P.O. Box 913, Whistler, B.C. V0N 1B1  
[focusgroup@whistlermac.org](mailto:focusgroup@whistlermac.org)

**The Filmmaker Must :**

- a. Be a student currently studying filmmaking at an accredited post-secondary institution in the Lower Mainland. The student must also be returning to full time academic studies in the fall of 2015.
- b. Have knowledge of the Whistler area and its history.
- c. Have experience storyboarding, producing, editing, and finishing short form documentary films.
- d. Have experience with setting up, lighting, recording, and editing interviews.
- e. Be knowledgeable of various camera systems (we will provide the camera).
- f. Have knowledge of editing software and a proven ability to edit short films.

**Filmmaker Responsibilities :**

- To meet with various task teams within the Mature Action Community (MAC) to assist with the development of the video, including formatting.
- All aspects relating to filming, including but not limited to sound, lighting and site selection within the boundaries of Whistler.
- Editing and organizing the final product to project completion.
- Providing MAC with 3 copies of final video and assigning all present and future rights to material produced during the project to MAC. The successful applicant may not reuse or reproduce the materials without the written consent of MAC.

**Proposal Requirements :**

1. Brief summary of filmmakers qualifications, experience and background
2. Proposed schedule for project, including project stages

**Submit to :**

[focusgroup@whistlermac.org](mailto:focusgroup@whistlermac.org)

Attention : Sue Lawther

MATURE ACTION COMMUNITY